

TREND FAIR

COEX THE PLATZ HALL

8.20(WED) – 21(THU)

WOMEN'S WEAR / MEN'S WEAR / UNISEX / ACCESSORIES

주최



산업통상자원부

주관



한국패션협회

The largest B2B fashion trade show in Korea

A B2B Business partnering exhibition that connects fashion brands, distributors, and industry companies, supporting global business opportunities.


2025. 8. 20(WED) – 21(THU) • COEX THE PLATZ, 2F • SEOUL, KOREA

Exhibition Overview

Schedule


20(Wed) – 21(Thu) Aug, 2025 | 10:00 AM – 18:00 PM (2days)

Contents




Business Meetings

K-Fashion Brand & Global Buyer Matchmaking



Fashion Show

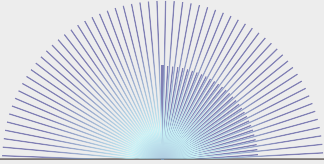
Brand Collection Showcase
Aug. 20(Wed) 14:00 / 16:00
Aug. 21 (Thu) 14:00



Seminar • Events

Industry Insights & Networking Session

REGISTER TO ATTEND >



Catch the NEW trends in 2025

Spotlighting K-Fashion Rising Brands

- Explore the latest rising K-Fashion brands
- Business matching: collaboration, wholesale, pop-ups etc.
- Integrated support such as 1:1 business meetings, brand showcases, and trend seminars

SEE THE BRAND LIST >



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